AMAEME

Asociación Mexicana de Almacenamiento
de Energía y Microrredes Eléctricas

INSTITUTIONAL PRESENTATION

Memberships & Services

A technical and business organization specialized in energy storage and microgrids in Mexico.

01 Representation

02 Market & Projects

03 Market Intelligence

04 Knowledge

05 Capital

WHAT IS AMAEME

A technical and business organization specialized in energy storage and microgrids in Mexico

AMAEME operates as a platform that connects industry, technology, knowledge, demand, institutions, and capital.

ENERGY STORAGE AND MICROGRIDS

AMAEME promotes energy storage and microgrids as tools to strengthen Mexico's energy infrastructure.

- Resilience
- Efficiency
- Operational Continuity
- Smart Infrastructure

MISSION

To connect the energy storage and microgrid value chain and support its safe, competitive, and economically viable development in Mexico through technical representation, knowledge, market development, and access to capital.

VISION

To become Mexico's leading technical and business reference for the development of energy storage and microgrids, contributing to more resilient, secure, and competitive energy infrastructure.

WHY JOIN

In a developing market, context, connections, and capabilities make the difference

CONTEXT

Understand regulation and the market before making decisions

Regulatory monitoring, market information, and a technical agenda shared with the sector.

CONNECTIONS

Engage with those who manufacture, build, buy, and finance

Regular meetings and curated sessions that bring together specialized suppliers, users, and capital.

CAPABILITIES

Prepare your team for a technical and demanding sector

Specialized workshops on energy storage, industrial applications, microgrids, and bankable projects.

Why a membership rather than one-off activities

Annual package included

Training, intelligence, meetings, and visibility in a single plan.

Preferential pricing

15%, 25%, or 30% off additional activities, depending on level.

Year-round presence

Member Directory, technical committees, and activity calendar throughout the term.

WHO AMAEME CONNECTS

The entire value chain in one place

Technology

Battery manufacturers
BESS
Power electronics
EMS
Software
Components

Execution

Integrators
Developers
EPC
Engineering
Specialists

Demand

Industry
Industrial parks
Data centers
Critical infrastructure
Large energy users

Capital

Banks
Funds
Insurers
Financial structurers

Knowledge

Academia
Research centers
Specialists

Institutions

Authorities
Agencies
Regulatory, planning, and energy development bodies

INSTITUTIONAL STAKEHOLDERS

Specialized supply
Technology, engineering, integration, and capital.

→

AMAEME connects
Technical expertise, agenda, intelligence, and meetings.

→

Project-ready demand
Industrial and critical users evaluating solutions.

For your company: a specialized meeting point with players you currently reach only in a fragmented way.

WHAT YOUR COMPANY RECEIVES

Five value engines with concrete deliverables

01

Technical & Institutional Representation

MEMBERS RECEIVE

- Participation in technical committees and working groups
- Common technical positions for the sector
- Technical dialogue with institutions

02

Market & Project Development

MEMBERS RECEIVE

- AMAEME Executive Breakfasts
- Curated B2B Introductions
- Participation in pilots and working groups
- Member Directory profile

03

Market Intelligence

MEMBERS RECEIVE

- Quarterly Regulatory Brief
- Market Intelligence Products by membership level
- Custom Studies, quoted separately

04

Knowledge & Training

MEMBERS RECEIVE

- Included seats in specialized workshops
- Preferential pricing on additional seats
- Publication of technical content

05

Capital & Bankability

MEMBERS RECEIVE

- Bankable Projects workshop
- Dialogue with banks, funds, and investors
- Technical criteria for presenting projects

AMAEME helps create the conditions for market development; it does not guarantee sales, financing, or regulatory outcomes.

MEMBERSHIPS

Three levels, matched to the depth your company needs

SPECIALIZED MEMBER

US$4,000

+ VAT per year

Presence, core training, and sector intelligence.

- 4 training seats per year
- 1 representative per Executive Breakfast
- 1 pass to the Annual Meeting
- Quarterly Regulatory Brief
- Institutional Profile in the Member Directory
- 15% off additional activities

CORPORATE MEMBER

US$9,000

+ VAT per year

Active networking, more training, and featured visibility.

- 10 training seats per year
- 2 representatives per Executive Breakfast
- 2 passes to the Annual Meeting
- 2 Market Intelligence Products per year
- Up to 4 Curated B2B Introductions per year
- Featured Profile and 1 annual activation
- 25% off additional activities

ANCHOR COMPANY

US$18,000

+ VAT per year

Maximum depth in training, intelligence, and networking.

- 20 training seats per year
- 2 representatives per breakfast, VIP access
- 4 passes to the Annual Meeting
- Expanded Market Intelligence access
- Up to 8 B2B introductions · 2 executive briefings
- Premium Profile · 1 co-designed working session
- 30% off additional activities

Academic / Institutional Partner: by invitation, for academia, research centers, and related institutions.

Benefits and passes are subject to the membership term, availability, and the terms of use of each program.

MEMBERSHIPS

What increases from one level to the next

BENEFIT	SPECIALIZED US$4,000 + VAT per year	CORPORATE US$9,000 + VAT per year	ANCHOR COMPANY US$18,000 + VAT per year
Training seats per year	**4**	**10**	**20**
Representatives per Executive Breakfast	**1**	**2**	**2 · VIP access**
Passes to the Annual Meeting	**1**	**2**	**4**
Discount on additional activities	**15%**	**25%**	**30%**
Quarterly Regulatory Brief	Included	Included	Included
Market Intelligence Products	Preferential pricing	2 included per year	Expanded access
Private Executive Briefings	—	—	**2 per year**
Member Directory profile	Institutional	Featured	Premium
Technical publications	**1 per year**	**2 per year**	**4 per year**
Featured activation at a breakfast	—	**1 per year**	—
Curated B2B Introductions	—	Up to 4 per year	Up to 8 per year
Technical committees	Access	Priority	Priority
Pilots and working groups	General access	Preferred	Priority
Co-designed Technical Working Session	—	—	**1 per year**

Benefits are subject to the membership term, availability, and the terms of use of each program. Membership does not confer positions or governance rights. Production, travel, and third-party costs are charged separately.

A better-prepared, better-informed team

TRAINING

A specialized workshop program, also open to the public. Members use their included seats and receive preferential pricing on additional seats.

WORKSHOP
Energy Storage in Mexico

WORKSHOP
BESS for Industry and Large Energy Users

WORKSHOP
Microgrids, Resilience, and Bankable Projects

6 per year
workshops in the target program, 2 of them in person

4 · 10 · 20
included seats per year, by membership level

MARKET INTELLIGENCE

Executive documents developed by AMAEME to support market, technology, and regulatory decisions.

Quarterly Regulatory Brief
Included at all three levels.

Market Intelligence Products
Sector brief, thematic report, opportunity radar, regulatory analysis, or market map. Specialized: preferential pricing · Corporate: 2 per year · Anchor: expanded access.

Private Executive Briefings · Anchor Company
2 per year. Private strategic analysis sessions on the market, regulation, opportunities, or priority topics. Reference duration of 60 minutes; virtual, in-person, or hybrid.

Custom Studies
Developed for a specific company; quoted separately.

MARKET DEVELOPMENT

Regular engagement with the entire ecosystem

AMAEME EXECUTIVE BREAKFASTS

Every two to three months. Sector dialogue, networking, knowledge sharing, company presentations, and identification of opportunities.

REPRESENTATIVES PER COMPANY AT EACH BREAKFAST

1	2	2 · VIP
Specialized	Corporate	Anchor Company

Seats apply per event. Corporate also includes one featured activation per year.

CURATED B2B INTRODUCTIONS

Introductions to players pre-identified for commercial, technical, or institutional fit.

Up to 4	Up to 8
per year · Corporate	per year · Anchor Company

Subject to availability, mutual interest, and relevance.

AMAEME ANNUAL MEETING

An annual industry, knowledge, networking, and positioning event with members, Anchor Companies, specialists, and institutional stakeholders.

PASSES INCLUDED

1 · 2 · 4

Specialized · Corporate · Anchor Company

REPRESENTATION · CAPITAL · VISIBILITY

A voice on the technical agenda and in the sector

TECHNICAL AGENDA

Take part in the technical issues that affect your business

Technical committees: access for Specialized; priority for Corporate and Anchor Company.

Pilots and working groups: general, preferred, or priority access, by level.

Co-designed Technical Working Session: one per year for Anchor Company; extraordinary costs charged separately.

Membership does not confer positions or governance rights.

CAPITAL

Understand how projects are evaluated and structured

Training: Microgrids, Resilience, and Bankable Projects workshop, using included seats.

Dialogue: AMAEME-convened sessions with banks, funds, and investors.

Technical documentation: criteria for presenting business cases.

AMAEME does not provide or guarantee financing.

VISIBILITY

Documented presence across AMAEME channels

Specialized: Institutional Profile in the Member Directory, digital member badge, and 1 technical publication per year.

Corporate: Featured Profile, 2 publications per year, and 1 featured activation: an approximately 15-minute presentation at an Executive Breakfast, subject to agenda, relevance, and scheduling.

Anchor Company: Premium Profile, recognition as an Anchor Company, and 4 publications per year.

The Member Directory lists name, logo, description, specialties, website, location, and authorized institutional information.

BEYOND MEMBERSHIP

Ecosystem products and programs

Training
Workshops open to the public; preferential pricing for members.

Meetings and events
Executive Breakfasts and the AMAEME Annual Meeting.

Market Intelligence
Market Intelligence Products beyond those included.

Custom Studies
Company-specific analysis, quoted separately.

Sponsorships
For companies, members or not, seeking a prominent role at an event.

Programs and projects
Sector programs and special projects with their own scope.

BREAKFAST SPONSORSHIP

US$3,000

+ VAT

Sponsor presence, up to 5 passes, and up to 15 minutes on the agenda. The Annual Meeting also offers sponsorship opportunities. Sponsorships are not part of any membership.

NON-COMPETE PRINCIPLE

AMAEME develops the market.

Members do the business.

AMAEME does not charge commissions on the ordinary sale of its members' equipment or solutions.

JOINING AMAEME

Let’s discuss your company’s participation in AMAEME

1

Initial conversation

Your company, its role in the ecosystem, and its objectives.

2

Choice of level

Specialized, Corporate, or Anchor Company, depending on the depth you need.

3

Application

Membership application and membership terms.

4

Activation

Member Directory profile, digital badge, and benefits calendar.

Request a conversation to identify the right level of participation for your company.

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AMAEME

Asociación Mexicana de Almacenamiento de Energía y Microrredes Eléctricas

Institutional Development and Initial Operational Support: ALLIANCE